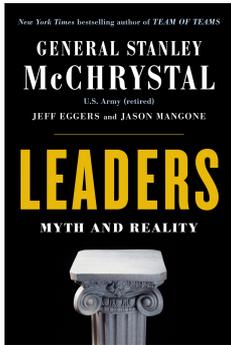


CRYPTONEWS.US Ebook and Manual Reference

LEADERS EBOOKS 2019



Author: Stanley McChrystal, Jeff Eggers u0026 Jason Mangone

Release Date: Lanzamiento previsto: @@expectedReleaseDate@@

u003cbu003eThe bestselling author of u003ciu003eTeam of Teamsu003c/iu003e dismantles the Great Man theory of leadership, by profiling leaders whose real stories defy their legends.u003c/bu003eu003cbr /u003eu003cbr /u003e In u003ciu003eLeaders, u003c/iu003eretired four-star general Stan McChrystal explores what leadership really means, debunking the many myths that have surrounded the concept. He focuses on thirteen great leaders, showing that the lessons we commonly draw from their lives are seldom the correct ones. u003cbr /u003eu003cbr /u003e Leaders featured in the book include:u003cbr /u003eu003cbr /u003e u003cbu003eFounders:u003c/bu003e Walt Disney and Coco Chanel u003cbr /u003eu003cbr /u003e u003cbu003eZealots:u003c/bu003e Maximilien Robespierre and Abu Musab Zarkawi u003cbr /u003eu003cbr /u003e u003cbu003ePowerbrokers:u003c/bu003e Margaret Thatcher and Boss Tweed u003cbr /u003eu003cbr /u003e u003cbu003eAnd other leadersu003c/bu003e profiled include geniuses Albert Einstein and Leonard Bernstein, reformers Martin Luther and Martin Luther King, Jr., and heroes Harriet Tubman and Zheng He.u003cbr /u003eu003cbr /u003e Ultimately, McChrystal posits that different environments will require different leaders, and that followers will choose the leader they need. Aspiring leaders will be best served not by cultivating a standard set of textbook leadership qualities, but by learning to discern what is required in each situation.u003cbr /u003eu003cbr /u003eu003ciu003e'Leadersu003c/iu003e reexamines old notions of leadership - especially the outdated view that history is shaped by great men going it alone' - SHERYL SANDBERG, u003ciu003eCOO of Facebook and founder of LeanIn.Orgu003c/iu003eu003cbr /u003eu003cbr /u003e'u003ciu003eLeadersu003c/iu003e takes us deeper than most other leadership books into the true and often messy mechanics of leadership. Anyone who considers themselves a student of leadership must read this book' - SIMON SINEK, u003ciu003eoptimist and author of Start With Why and Leader Eat Lastu003c/iu003e

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